

**DI-MENSIONS**

*Strong verbal and written skills*  
*Intuitively organized*  
*Adept in Adobe and Microsoft applications*  
*Naturalised citizen 2009*  
*References furnished upon request*

**Print | Web Design**

Large documents – annual reports, tender documents, manuals and reports  
Identity – logos and trademarks, stationery, collateral, websites and style guides  
Presentation – public displays, multimedia, information graphics, interpretive signage  
Promotion – animations, invitations, direct mail, merchandise, web banners and press ads

**Corporate Branding**

Designed identities and sub-brands for organisations and corporate events  
Managed the application and evolution of brands within corporate environments  
Developed graphics standards guidelines and templates to compliment corporate branding  
Designed collateral to corporate brand guidelines for small and large companies

**Project Management**

Managed project schedules, budgets, bids, construction/fabrication and printing.  
Liaised with diverse internal and external project teams and suppliers  
Directed teams of graphic designers, developers, photographers, editors and copywriters  
Coordinated corporate photography for use in communications, marketing and publications

**Print Production**

Eighteen years of experience working with suppliers on project production  
Prepared digital files for offset and four-colour printing, and specialty finishing techniques  
Obtained competitive quotes and performed press checks

**Digital Asset Management**

Negotiated copyright with commissioned photographers and illustrators  
Managed image distribution for awards, PR, editorial and publication requests  
Organised and maintained visual asset library for corporate consultancy

**Training**

Prepared and conducted inductions in Adobe products for continuing education program  
Continuing Education Advisory Committee “Mithun Institute of Technology”

**DI-PLOMA**

1993 Magna Cum Laude, BS, Fine Arts – Graphic Design  
University of Oregon, USA

**DI-GRESSIONS**

2006–present AGDA, Brisbane, member  
2006–2010 The Brisbane Chorale, member  
2009 Wildcare Australia, volunteer  
2003–2006 AIGA, Seattle, member  
1999, 2002, 2003 AIA Seattle Honor Awards committee, volunteer

**DI-JOBS***July 2007–present***Senior Graphic Designer | Senior Technical Associate***Parsons Brinckerhoff – Brisbane, Queensland, Australia*

Parsons Brinckerhoff is a global consulting firm assisting public and private clients to plan, develop, design, construct, operate and maintain critical infrastructure. As Senior Graphic Designer in the Australia-Pacific region, responsibilities include traffic and studio management, design from concept to completion, staff management and creative direction for five to seven designers, desktop publishers and freelancers, mentoring of staff, ensuring compliance with the visual identity guidelines, liaising with clients and suppliers. Projects include corporate communications, annual reports, proposals and tender packages, logos and corporate identity, information graphics, stakeholder engagement materials and web design for clients such as Gladstone Ports Corporation, The Queensland Department of Main Roads and Xstrata Coal.

*1993–present***Owner | Print & Web Designer***Graphic Artemis Design – New Farm, Queensland, Australia*

For over eighteen years, Graphic Artemis Design has offered graphic design services including identity, stationery, invitations and greeting cards, direct mail, collateral and website design for a variety of clients, including residential developers, architects, arts and not-for-profit organisations. Services include conceptual design, copywriting, finished art and production management for clients including Brisbane Philharmonic Orchestra, The Brisbane Chorale and Kurilpa Community Child Care Centre.

*Oct 2005–July 2007***Freelance Designer***Williams Lea, Nous, Jolt Studio, McCann Erickson, Bang – Brisbane, Queensland, Australia*

Working on short-term contracts with agencies and studios around the Brisbane area, projects included corporate logos, stationery, newsletters, press ads, direct mail pieces, signage, brochures, packaging, merchandise, trade show materials and annual reports.

*1999–2005***Designer | Production Manager | Associate***Mithun Architects + Designers + Planners – Seattle, Washington, USA*

Mithun – a leader in sustainable design – has offered architectural services, landscape architecture, interior design, and urban planning in North America and Asia since 1949. Major clients include Recreational Equipment, Inc, the University of Washington and Starbucks. Tasks included working with in-house teams to create presentation graphics and tender packages, standardisation of project information graphics, long documents, managing and developing corporate visual identity, maintaining visual asset library, prepare industry award submissions, coordinating all final project photography and manage copyright compliance, and training of architectural staff in Adobe applications.

*1995–1998***Designer | Manager***PIP Printing – Seattle, Washington, USA*

This family-owned franchise provides offset printing, finishing and bulk mailing services to numerous local businesses including the University of Washington. Tasks included: customer service; digital prepress; typesetting and desktop publishing of newsletters, brochures, business papers, catalogues and direct mail; and coordination of production schedule, inventory and staff at two locations.

**DI-VERSIONS**

Travel | SCUBA | Paper | Letters | Textiles | Colour | Music | Food